

February 17-18, 2024
@ Juniper's Aspiration Dome



pioneerhacks

Sponsorship
Prospectus
pioneerhacks.org





WHAT IS PIONEERHACKS?

PioneerHacks V is an in-person hackathon happening February 17-18, 2024 at the Juniper Aspiration Dome. We strive to facilitate a welcoming and collaborative environment for programmers of all levels to develop projects that address problems in our global community. We hope to involve as many students as possible and promote an avid interest for computer science across a wide demographic through PioneerHacks V.

BY THE NUMBERS



In the past, we have hosted 4 PioneerHacks, all of which were tremendously successful:


- In 2018, 150 participants submitted 28 projects and wrote 10,000+ lines of code.
- In 2019, we hosted PioneerHacks II at Intel HQ with 200 attendees and 40+ projects.
- In 2022, the continuing pandemic forced PioneerHacks III to be online, but we still received 30+ projects from 120+ participants from around the world.
- In 2023, PioneerHacks IV returned in-person at Juniper Aspiration Dome with 100+ participants and 25 projects submitted.

We've previously partnered with companies such as Adobe Spark and Devpost to bring inspiring challenges and opportunities to our attendees.



WHY SPONSOR?

As one of the largest and longest-running high school hackathons in the United States, sponsoring PioneerHacks gives your organization a unique and direct opportunity to impact and connect with our future pioneers. Nestled right in the heart of the Silicon Valley, many of our competitors may one day work for your company—this is your chance to make that happen. Thanks to your continued support, we can continue to accessibly bring computer science to our local high schoolers for the fifth time.



SPONSORSHIP TIERS



		explorer \$300	vanguard \$600	trailblazer \$1000	pioneer \$2000
GENERAL	API demo	✓	✓	✓	✓
	send representatives	✓	✓	✓	✓
	sponsored award	✓	✓	✓	✓
	workshop		✓	✓	✓
	sponsor table			✓	✓
	judging			✓	✓
	opening presentation		1 min.	3 min.	5 min.
	awards presentation				3 min.
BRANDING	distribute materials	✓	✓	✓	✓
	logo on website	✓	✓	✓	✓
	logo on shirt		✓	✓	✓
	debrief email after event			✓	✓
REC.*	attendee emails		✓	✓	✓
	resumes/github/devpost				✓

Other ways to sponsor:

We're open to all kinds of sponsorship to help us facilitate our event more smoothly.
This includes but is not limited to:

1. Providing food & merchandise (e.g. shirts, stickers) for our event
2. Providing access to APIs, online services, or any other company-related product
3. Mentors to assist attendees with company-specific APIs

**Please reach out to us via email at
team@pioneerhacks.org! We'd love to hear from you!**

thank you!

